



**MADISON INTERNATIONAL
TRADE ASSOCIATION**
connecting, informing, empowering

MITA Sponsorship Programs

ANNUAL SPONSORS

UNIVERSAL (\$2,000)

MITA WEBSITE

Homepage Gallery:

- Brief Company Profile
- Company Logo
- Link to your Website

Sponsor Page Gallery:

- Brief Company Profile
- Listed as 1st Tier Sponsor
- Company Logo
- Link to your Website

COMMUNICATION & MONTHLY MEETINGS

- Listed as sustaining sponsor in member email promotions
- Distribute company material at luncheon tables
- Receive list of attendees
- Podium recognition at all events as 'Universal Sponsor'
- Bring 2 guests at member rate to each event
- Logo displayed on meeting presentation material
- 4 free company memberships

INTERNATIONAL (\$1000)

MITA WEBSITE

Sponsor Page Gallery:

- Brief Company Profile
- Listed as 2nd Tier Sponsor
- Company Logo
- Link to your Website

COMMUNICATION & MONTHLY MEETINGS

- Podium recognition at one MITA event
- Bring 2 guests at member rate to each event
- Logo displayed on meeting presentation material
- 2 free company memberships

CONTINENTAL (\$500)

MITA WEBSITE

Sponsor Page Gallery:

- Listed as 3rd Tier Sponsor
- Company Logo
- Link to your Website

COMMUNICATION & MONTHLY MEETINGS

- Logo included on meeting presentation material
- 1 free company memberships

INDIVIDUAL PROGRAM / EVENT SPONSORS

KEY PROGRAM SPONSOR (\$400)

MONTHLY MEETINGS

- Showcased as the **sole event sponsor**
- Podium recognition during program introduction
- 2 minute podium time to address audience directly about your company
- Distribute company material on each luncheon table
- Table provided for table-top display during event
- 2 Free entries to event
- Direct access to meeting attendee list and contact information

ADVERTISING / PROMOTIONS

- Mentioned as 'Event Sponsor' in all email and print communication for events,
- **WEBSITE EVENTS PAGE:** Recognition as 'Sole Event Sponsor' with company logo & website link

TABLE SPONSOR (\$350)

COMMUNICATIONS & MONTHLY MEETINGS

Consider bringing your clients or additional staff to a MITA event as a way of connecting professionally while helping support our event! Reserve a table for 8 people with your company name/recognition.

** Contact Ana Garic anagaric@rocketmail.com or Sandi Siegel sandi@medey.com for Table Sponsor registration.

PROGRAM

- Podium recognition during program introduction
- 8 entries to event (member or non-member)
- Direct access to meeting attendee list and contact information

WEBSITE ADVERTISING DETAILS:

Image formats accepted in: jpg, png, gif

File size should be within: 10-20 KB

Image Dimensions: Width: 284 px x Height: 266 px

PAYMENT INFORMATION:

Check made payable to: MADISON INTERNATIONAL TRADE ASSOCIATION (MITA).

Send payments to: Richard Beranek C/O MITA,

P.O. Box 45175, Madison, WI 53744

(Annual sponsorships cover the program year from September to August)



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MEMBERS & EVENTS

Global Trade Magazine selected Madison as one of the top 10 "**Emerging Cities**" in the US for "**America's Best Cities for Global Trade.**" MITA is the perfect venue to connect, network and expand your global resources. Our mission is simple - connecting and providing global know-how and resources to its members.

As a sponsor you gain access to our network of International Members and an opportunity to promote your organization while helping support our nationally recognized event speakers.

MITA MEMBERS

Our membership includes a broad spectrum of professionals interested in and involved with international trade. Company diversity covers manufacturing, the food and agriculture industry as well as service providers and universities and government institutions.

- MITA has over 200 members and over 700 individuals on the mailing list
- Consistent growth in membership
- Over 700 attendees in 2015-2016



Deputy Governor of the Bank of Canada, Mr. Timothy Lane shared his views of the global economy at MITA's sixth annual global economic forecast conference (January 2015).

MONTHLY EVENTS

MITA has gained recognition for our nationally acclaimed speakers who are leaders in their field.

- Average attendance at MITA's monthly meetings is 60+ people
- Our lunch program format accommodates professionals' time-management demands.
- Each event begins with a 30 minute networking session to provide time to meet other members and connect with potential business partners.
- Sponsors are given the opportunity to distribute company information and address the audience with a brief introduction on their services.



Sponsors are provided the space to promote their company and connect with attendees.