

#back2live – Preparing the world's largest show for process industry

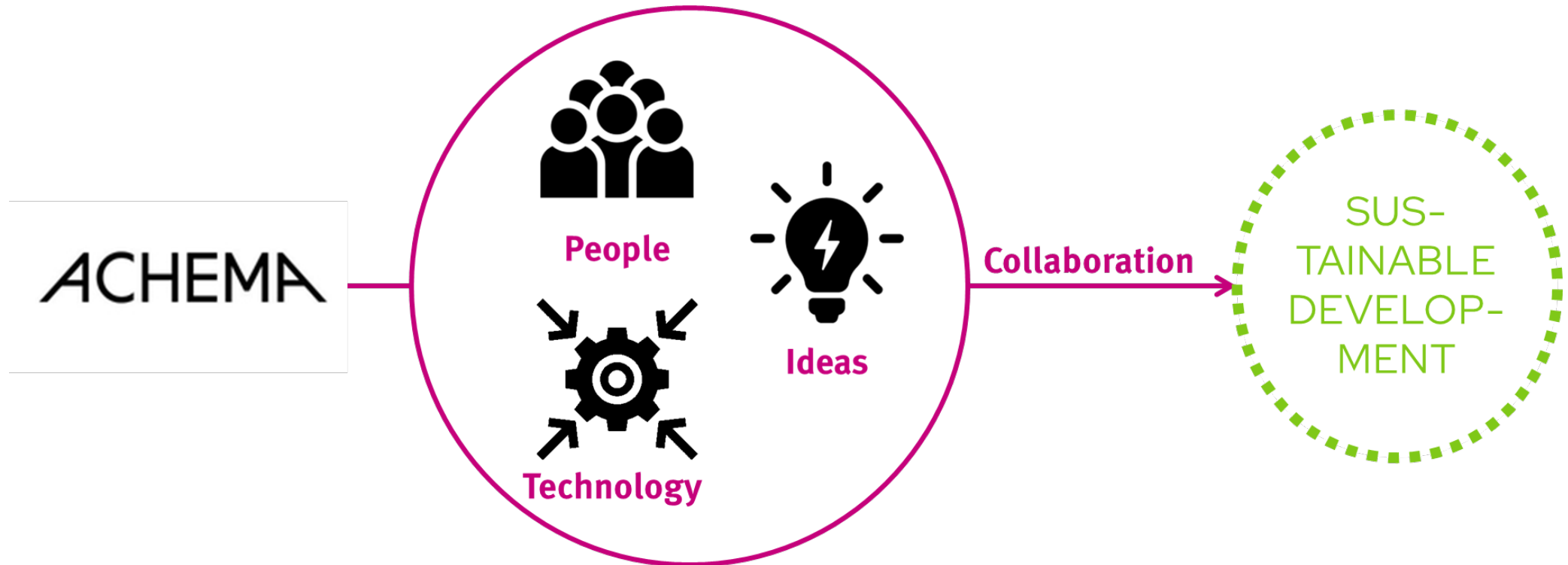


4 - 8 April, 2022
Frankfurt, Germany

ACHEMA

Our mission and heritage is to inspire sustainable connections

„To bring chemists and engineers together for fruitful cooperation.“
Max Buchner, 1918









Our events provide the world forum for the process industries

ACHEMA Pulse added a digital flagship event to our event portfolio in June 2021

ACHEMA

April 4-8, 2022
Frankfurt, Germany

ACHEMA

is the preferred gathering place
for the global process industry
community

ACHEMA ASIA

October 2022
Shanghai, PR China

AchemAsia

expedites the growth dynamic
of China and neighbouring
process industry markets

ACHEMA PULSE

Fall of 2023
Online

ACHEMA Pulse

the new standard
for digital live events in process
industry

Our community at a glance

We connect experts, decision-makers and solution providers around the world

175,000
attendees

4,000+
partners

150
countries

1920
established

1
community

∞
opportunities

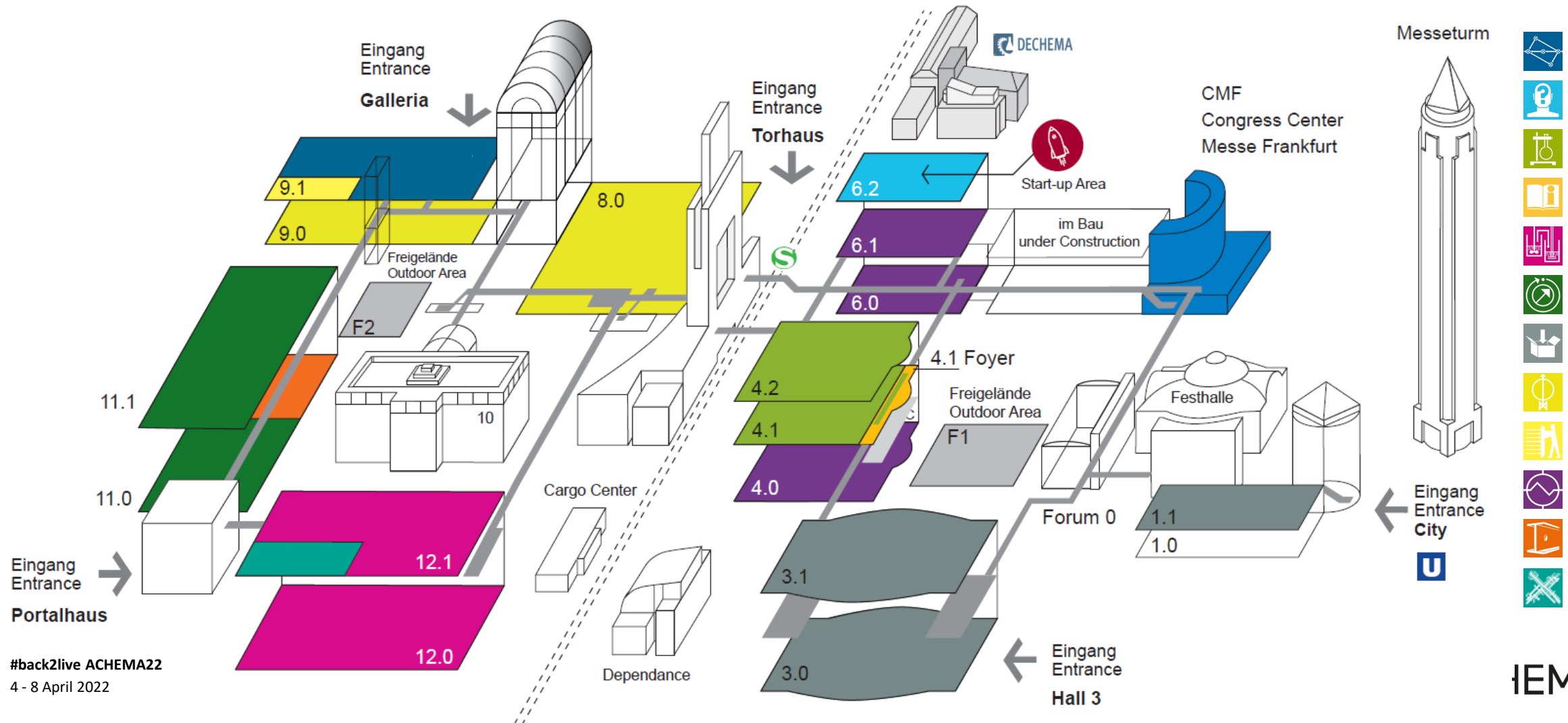
Note: Figures combine ACHEMA 2018, ACHEMASIA 2019 and ACHEMA pulse 2021 data

We take „world forum and leading show“ literally



-  **Engineering**
-  **Research and innovation**
-  **Laboratory and analytical techniques**
-  **Literature, information, learning and teaching aids**
-  **Mechanical processes**
-  **Instrumentation, control and automation techniques**
-  **Pharmaceutical, packaging and storage techniques**
-  **Pumps, compressors, valves and fittings**
-  **Industrial and labour safety**
-  **Thermal processes**
-  **Materials technology and testing**
-  **NEW: Digital Hub**

With 135,000 m² of exhibition area structured in twelve exhibition groups, AACHEMA is a true cross -industry melting pot

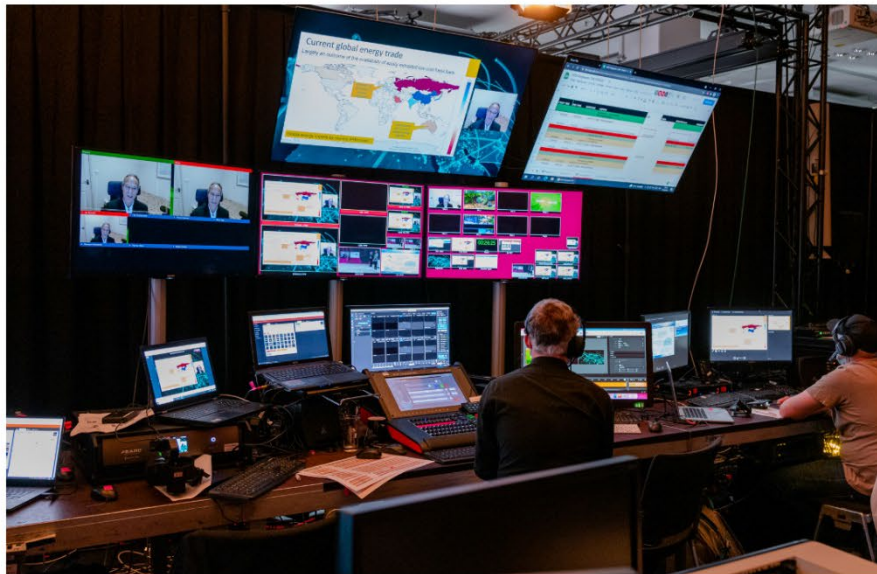


SARS-CoV-2 – the industry broke down

- **Mid march 2020:** Europe went into lock down
 - all spring trade shows were postponed or cancelled
- **End of May 2020:** It looked like the pandemic is controlled and the industry will restart
 - Entry and travel restrictions in Germany differed from regional state to regional state
 - Health and safety concepts were in place
 - Customers were looking anxious into the future
 - Some companies started planing only 3 months ahead
- **October 2020:** SARS-CoV-2 hit Europe harder than before

For the 1st time in history – Postponement of ACHEMA

- **Nov 17, 2020:** ACHEMA exhibitor committee voted unanimously for the postponement
- **Nov 18, 2020:** Communications via all communication channels about postponement & new digital event
→ **NEW DATE: 4- 8 April 2022**
- **Christmas 2020:** Almost no cancellations after postponement decision
- **January 2021:** Communication and marketing campaign about ACHEMA Pulse started
- **End of March 2021:** More than 650+ exhibitors applied for digital event
- **June 2021:** ~1,000 exhibitors open month-long ACHEMA Pulse platform



ACHEMA Pulse

Exhibitors:	960 from 38 countries
Attendees:	15.000 from 121 countries
Talks:	1.000 with 77.692 visits
Content hours:	460 h with 300 h on-demand
Internationality:	55% (exhibitors and attendees)
Interactions:	125.000 (chats, video calls, downloads and company profile visits)

Digital – the new normal?

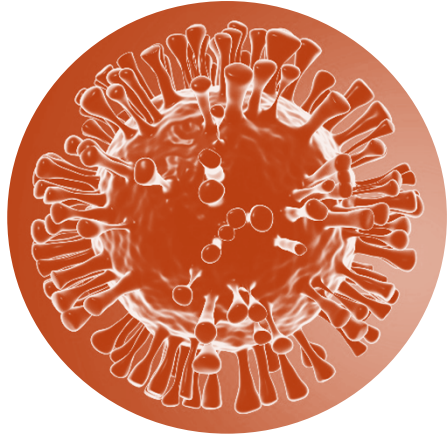
74,4 %

of all exhibitors attended 3 or less digital events

96,4 %

looking forward to our in-person event (ACHEMA 2022)

Perfect Timing for ACHEMA 2022



Celebrate process industry's contribution in responding to and solving the COVID19-crisis

Sort out the aftermath and get ready for post crisis recovery



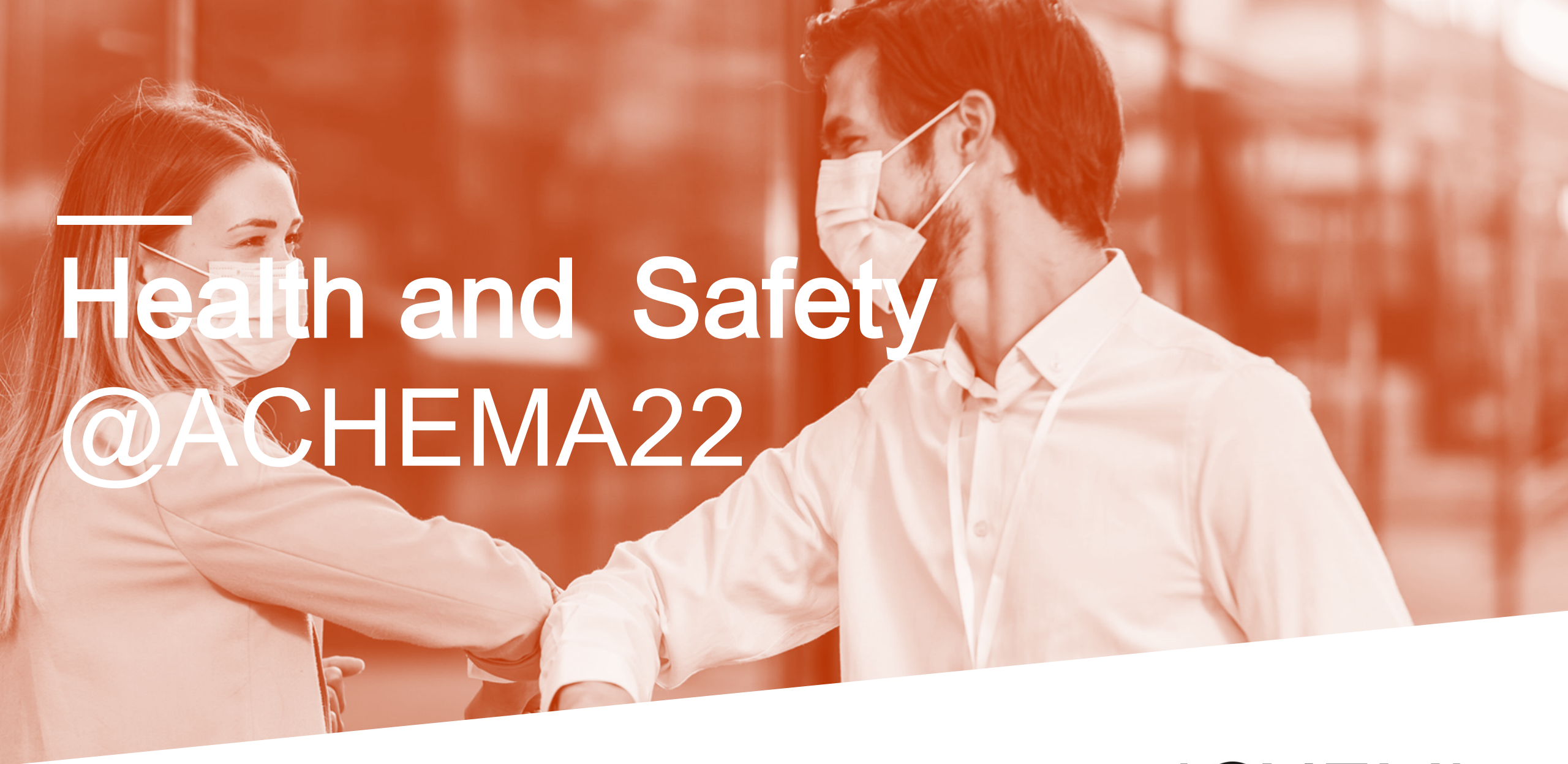
The global transformation towards carbon-neutral production has gained significant momentum

Gear-up and Partner-up for the ,decade of delivery'



,Digital' is driving the industry with ground-breaking innovations and unforeseen challenges coming in fast

Get up-to-speed, update your network and chart your course



Health and Safety @ACHEMA22

#back2live ACHEMA22
4 - 8 April 2022

ACHEMA

Health and safety concept of ACHEMA 2022 (Overview)



Tradefair operations

- Ticketing and access control
- Loosened up hall layout
- Crowd management / attendee guidance
- On-site medical care
- Contact tracking
- Gastronomy
- Arrival and stay

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Exhibitors

- **Structural design**
- Business contacts
- Disinfection
- Visitors at the booth
- **Stand-specific measures**
- Stand catering



Corona Hotline for Exhibitors

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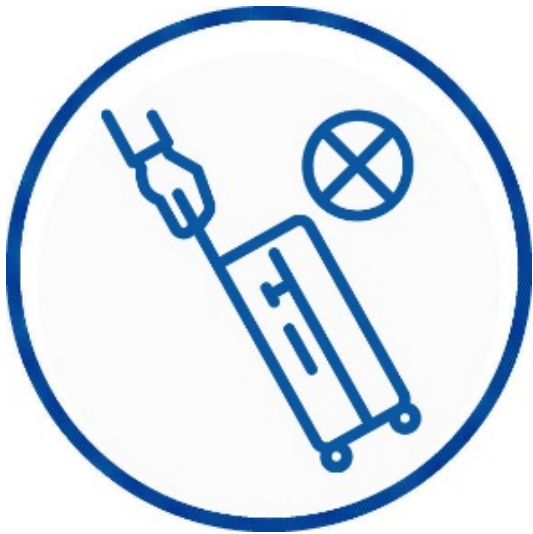
Corona Hotline for Exhibitors



Participants

- **Vaccinated, recovered, or tested**
- Keep your distance
- Mouth-nose protection
- Cough and sneeze etiquette
- Avoid shaking hands
- Stay home when ill
- **Ventilation and air exchange rate**
- Disinfection stations
- Disinfection of contact surfaces

Travel and quarantine requirements for trade fair participants



Travel and quarantine

	Digital entry registration	Tested Vaccinated Recovered	Quarantine	Transport ban
No risk area	no	yes	no	no
High risk area	yes	yes	no (if - vaccinated, - recovered, - trade show attendee when stay up to 5 days)	no

Entry and travel policy active since August 01, 2021

Please take into account the travel and quarantine regulations applicable at the time of the event ([BMI – civil protection – Coronavirus](#)).

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www.achema.de



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ACHEMA

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Frankfurt/Main, Germany

