



Sponsorship Level	Platinum	Gold	Event	Table
Website and Social Media	\$2,500	\$1,500	\$750	\$400
Listed as Top Sponsor	X			
Showcased as the sole event sponsor			X	
Banner ad on MITA Website	X	X		
Logo, link and company profile on MITA Website Sponsor Page	X	X		
Logo Linked on Event Notice and Registration Page	X	X	X	
Company profile in MITA Newsletters	X	X		
Company profile on LinkedIn	X	X		
Recognition as the sole event sponsor on events page			X	
Speaking and Meeting Opportunities				
Reserved table with your company name	X		X	X
Distribution of company material at events	X		X	
Receive a list of attendees	X		X	X
Logo displayed and recognition at each event	X			
Company recognition at one event		X		
Logo included on meeting materials	X	X		
Podium time to discuss industry update	2 events	1 event		
Podium recognition during event introduction	X	X	X	X
Bring guests at the member rate to each event	2	2		
Free memberships for your company	4	2		
Free entries to the event			2	8

Annual Sponsorship program year runs from September to August.

Website advertising details:

Formats accepted: jpg and png
Size: 150 KB

Payment information:

Checks made to MITA
PO Box 45175 • Madison, WI 53744

connecting | informing | empowering

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